









## Provider Comparison - Bertelsmann Employee Scholarship

			
<b>Target Group &amp; Purpose</b>	All employees with or without previous knowledge who would like to complete a Nanodegree (hands-on online course) developed in collaboration with leading technology companies.	All employees with or without previous knowledge, who would like to further their education independently in flexible online video courses, which were developed in cooperation with leading universities.	Managers and leaders with no prior experience who want to learn about and master basic data science concepts in order to converse with experts and transform their businesses.
<b>Learning content</b>	Access to one of the following Nanodegrees on the Udacity learning platform: <ul style="list-style-type: none"> <li>• <a href="#">Agile Software Developer</a></li> <li>• <a href="#">AI Programming with Python</a></li> <li>• <a href="#">Enterprise Security</a> (builds on Intro to Cyber Security of last round)</li> <li>• <a href="#">Data Product Manager</a></li> <li>• <a href="#">Data Engineering with Azure</a></li> </ul>	Access to the entire Coursera catalog, including pre-curated tech & data learning content on the Coursera learning platform (excluding master's and bachelor's degree programs and some exclusive courses)	Access to the Data Science Principles program on the HBS online training platform
<b>Timeline</b>	Start: December 15, 2023 Ends: July 15, 2024	Start: December 15, 2023 Ends: November 30, 2024	Cohort 1: January 17 – February 14, 2024 Cohort 2: May 29 – June 26, 2024
<b>Time Investment</b>	4-6 hours per week on average	2-4 hours per week on average	5 hours per week on average

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<b>Content &amp; Methods</b>	<ul style="list-style-type: none"> <li>• Content from leading tech companies and Udacity experts</li> <li>• Joint start and end dates within a cohort of peers</li> <li>• Individual learning plan</li> <li>• Learning community with discussion platforms</li> <li>• Personalized support by mentors</li> <li>• Interactive modules (quizzes, practical exercises)</li> <li>• Real-world projects offer hands-on learning experience</li> </ul>	<ul style="list-style-type: none"> <li>• Content from international top universities and tech companies</li> <li>• Individual start and end dates</li> <li>• Learning community with exchange platforms</li> <li>• Interactive modules (quizzes, exercises)</li> <li>• Peer-to-peer tasks and reviews</li> <li>• Mobile learning using the app</li> </ul>	<ul style="list-style-type: none"> <li>• Learners interact with a fixed cohort of (Bertelsmann) peers</li> <li>• Module content is unlocked successively, fostering constant learner engagement</li> <li>• Interactive modules (quizzes, written exercises)</li> <li>• Learning community consisting of Bertelsmann peers with exchange platform</li> </ul>
<b>Certificate</b>	Udacity Nanodegree - upon completion of all projects (ID Verification is required)	Upon completion of a course, a certificate is awarded by the university / the institution which is offering the course (ID Verification is required)	Harvard Online Certificate "Data Science Principles"
<b>Program Language</b>	English with English subtitles	English, Subtitles are available in a multitude of languages for the majority of courses.	English with English subtitles
<b>Registration</b>	Applications can be submitted proactively on: <a href="https://www.bertelsmann-university.com/employeescholarship.html">https://www.bertelsmann-university.com/employeescholarship.html</a>		Nomination only
<b>Costs</b>	The Bertelsmann Employee Scholarship is funded centrally by the Bertelsmann Group. All learners need to bring is some time and commitment to upskilling.*		

\*Bertelsmann University reserves the right to revoke inactive users at regular time intervals and to give other colleagues the opportunity to participate in the scholarship program.