Provider Comparison - Bertelsmann Employee Scholarship

	UDACITY	coursera	HBS
Target Group & Purpose	All employees with or without previous knowledge who would like to complete a Nanodogree (hands-on online course) developed in collaboration with leading technology companies.	All employees with or without previous knowledge, who would like to further their education independently in flexible online video courses, which were developed in cooperation with leading universities.	Managers and leaders with no prior experience who want to learn about and master basic data science concepts in order to converse with experts and transform their businesses.
Format	Access to one of the following Nanodegrees on the Udacity learning platform: • Cloud DevOps Engineer using Azure (prerequisites required) • Front End Web Developer (prerequisites required) • Introduction to Cybersecurity • Product Manager • Programming for Data Science with Python	Access to the entire Coursera catalog, including pre-curated tech & data learning content on the Coursera learning platform	Access to the Data Science Principles program on the HBS online training platform
Time Periode	Start: December 15, 2022 Ends: July 13, 2023	Start: December 15, 2022 Ends: December 14, 2023	Start: February 22, 2023 Ends: March 22, 2023
Time Indication	4-6 hours per week on average	2-4 hours per week on average	5 hours per week on average

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Content & Methods	• Content from leading tech companies and Udacity experts • Joint start and end dates within a cohort of peers • Individual learning plan • Learning community with discussion platforms • Personalized support by mentors • Interactive modules (quizzes, practical exercises) • Real-world projects offer hands-on learning experience	• Content from international top universities and tech companies • Individual start and end dates • Learning community with exchange platforms • Interactive modules (quizzes, exercises) • Peer-to-peer tasks and reviews • Mobile learning using the app	• Leaners interact with a fixed cohort of (Bertelsmann) peers • Module content is unlocked successively, fostering constant learner engagement • Interactive modules (quizzes, written exercises) • Learning community consisting of Bertelsmann peers with exchange platform
Certificate	Udacity Nanodegree - upon completion of all courses and projects	Upon completion of a course, a certificate is awarded by the university / the institution which is offering the course	HBS Certificate "Data Science Principles"
Program Language	English with English subtitles	English, Subtitles are available in a multitude of languages for the majority of courses.	English
Costs	The Bertelsmann Employee Scholarship is an investment born centrally by the Bertelsmann Group. All learners need to bring, is some time and commitment to upskilling.*		
Registration & Further Information	https://bit.ly/EmployeeScholarship		

*Bertelsmann University reserves the right to revoke inactive users at regular time intervals and to give other colleagues the opportunity to participate in the scholarship program.