



AI for Leaders

Syllabus

AI for Leaders is an online course that equips you with a strategic understanding of how AI is transforming organizations. You'll explore practical applications of generative AI and machine learning across key business functions. Through real-world cases and interactive activities, you'll discover how AI is changing how work gets done, what it takes to scale its use responsibly, and methods large organizations can adopt to stay competitive.

| Modules | Leaders Interviewed | Takeaways | Key Exercises |
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| Module 1 AI Today | <ul style="list-style-type: none"> Stéphane Bancel, CEO, Moderna Tracey Franklin, Chief People & Digital Officer, Moderna Brice Challamel, Vice President of AI Products and Innovation, Moderna Daniel Herz, CEO & Co-Founder, FocusFuel Inc. Florian Hillen, Founder & CEO, VideHealth | <ul style="list-style-type: none"> Understand how AI in its current form is reshaping organizations Assess operational and strategic advantages of AI adoption Evaluate priorities and risks when developing and implementing an AI strategy Identify actions to close the gap between AI capabilities and organizational adoption | <ul style="list-style-type: none"> Identify where your organization falls on the capability-adoption curve Reflect on the capabilities and limitations of generative AI Build an AI-native snack food company using generative AI tools |
| Module 2 AI Factory and Ethics | <ul style="list-style-type: none"> Shahid Jabbar, Former Director of Engineering, VideHealth Pierre-Yves Calloc'h, Chief Digital Officer, Pernod Ricard Alfredo Colas, Chief Data and AI Officer, P&G Irene Poh, Head of Artificial Intelligence Product and Platform, P&G Mary Callahan Erdoes, CEO, JPMorgan Chase Asset & Wealth Management | <ul style="list-style-type: none"> Understand the concept of an "AI-native" company Understand the importance of building centralized, integrated AI systems Learn the fundamentals of machine learning Examine ethical considerations in AI design and deployment | <ul style="list-style-type: none"> Apply key considerations to determine when automation or augmentation is more appropriate in your work Evaluate the ethical risks around AI use in your organization Consider approaches for continuously improving an integrated AI system |
| Module 3 Scaling and Transformation | <ul style="list-style-type: none"> Michael Urciuoli, Chief Information and Data & Analytics Officer, JPMorgan Chase Asset & Wealth Management Katia Walsh, AI Lead, Apollo Global Management François Candelon, Partner Value Creation, Seven2 Edward McFowland III, Assistant Professor, Harvard Business School Hima Lakkaraju, Assistant Professor, Harvard Business School and Harvard School of Engineering and Applied Sciences | <ul style="list-style-type: none"> Explore how large, non-AI-native organizations initiate and scale AI efforts Understand the organizational, cultural, and strategic challenges of adopting AI at scale | <ul style="list-style-type: none"> Evaluate AI use cases for early pilot prioritization Reflect on the organizational structure of AI teams within your organization Explore how structure, technology, and culture empower successful transformation |
| Module 4 Building Competitive Advantage with GenAI | <ul style="list-style-type: none"> Hanspeter Pfister, Professor, Harvard School of Engineering and Applied Sciences | <ul style="list-style-type: none"> Analyze the benefits of an AI Agent as a teammate rather than a tool Understand how AI can be used to build and sustain competitive advantage in dynamic environments Assess key considerations in scaling AI, including trade-offs related to speed, governance, and access Analyze the risks and benefits of agentic AI systems | <ul style="list-style-type: none"> Reflect on your organization's business model and assess how generative AI could disrupt or enhance its core components Evaluate your organization's AI strategy to identify what is unique versus replicable |

Learning requirements: Please note: This course includes AI-based tools or features as part of the learning experience. To complete the Program and receive the Certificate of Completion, participants must thoughtfully complete Modules 1-4, participate in the AI-based tools and activities, and submit all other exercises therein by stated deadlines