Nadia

Your AI Leadership Coach brought to you by Bertelsmann University

About Nadia

As your personal and confidential coaching partner, Nadia supports leaders in very concrete ways to master the challenges of transformation. Powered by advanced AI and grounded in proven leadership and coaching methodologies, Nadia offers space for reflection, practice, and feedback whenever it is needed, so you can turn everyday challenges into opportunities and build stronger leadership habits.

Nadia is your personalized and confidential AI coach available in the flow-of-work, whenever you need it. Helping you navigate important conversations, team challenges, moments of change and everyday leadership decisions.

TEAM CHALLENGES DURING TRANSFORMATION?

Navigate uncertainty, resistance and changing team dynamics

TOUGH CONVERSATIONS & NEGOTIATIONS?

Prepare difficult employee conversations and negotiations

FEELING THE PRESSURE OF CHANGE?

Build personal resilience and cope with the strains of transformation

NEW ROLE OR CAREER STEP?

Take on new responsibilities and reflect on your career development

NADIA IS A POWERFUL PARTNER

- ☐ A coach in your pocket, available 24/7
- ☐ Guidance personalized to you
- ☐ Grounded in proven coaching science
- ☐ Inside Microsoft Teams, with nothing new to learn
- ☐ A private space to think and reflect
- ☐ Available in more than 100 languages

HOW DOES IT WORK?



1. Talk to Nadia naturally, or type if you prefer.
2. Get instant support based on coaching best practices.
3. The more you interact, the more personalized your advice becomes.

WHO CAN SEE MY CONVERSATIONS?

No one at your company can see your conversations. Your organization receives only high-level, anonymous trends, and only when enough users participate to ensure privacy.

HOW IS NADIA DIFFERENT?

Unlike general tools such as ChatGPT and Copilot, Nadia is trained specifically on coaching and professional development. Established coaching practices help you become a better leader and teammate.

HOW OFTEN CAN I USE NADIA?

You have unlimited access and can chat whenever you need help. Most people talk to Nadia once or twice a week, fitting conversations naturally into their workday.

APPLICATION FORM

Apply via the application form

EXPERIENCE NADIA LIVE

At our demo session for leaders on **Nov 19**

- 4 pm CET | English
- 11 am CET | German

Note that Nadia is available to all **Leading Teams in Times of AI** 2027 participants. If you have already applied for LTAI 2027 and want to increase your chances of receiving access to Nadia, register your interest via the application form above. Questions? Email university@bertelsmann.com

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