

Guided Learning Journeys: Upskilling in People Analytics

“Organizations can leverage people analytics to gather and analyze workforce data, allowing them to make well-informed decisions based on empirical evidence.”

With your AIHR annual license, you have the opportunity to participate in one of the two learning journeys around the topic of people analytics, accompanied by the Bertelsmann People Analytics Team.

	Basic Learning Journey: HR Metrics & Dashboarding (HRMD)	Advanced Learning Journey: People Analytics Certificate Program (PACP)
Target group	For HR Professionals with no or limited experience of data analysis / people analytics	For experienced HR Professionals with good knowledge of data analysis / people analytics
About the AIHR Certificate:	<p>The HRMD program will give you the right skills to interpret and present HR data.</p> <p>You'll be able to:</p> <ul style="list-style-type: none"> implement essential HR metrics that align with strategic business goals master powerful reporting skills that will enable you to unlock the power of data and facilitate fact-based decision-making throughout HR 	<p>The PACP program teaches you the skills needed to drive better, fact-based people decisions that ultimately benefit both the organization and its employees.</p> <p>You will have a comprehensive analytics skill set to replace gut feeling with clear analyses and get HR a seat at the table.</p>
Learning Timeline – Workshops & Certificates	<p>Along with the workshops, you will complete your certification course online and at your own pace during your learning experience from October to March.</p> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;"> <p>Workshop 1: Introducing the Why, What and How of People Analytics October 26, 2023 4.00 - 5.00 pm</p> <p>Oct</p> </div> <div style="text-align: center;"> <p>Workshop 2: Employee Turnover Case Study and more on HRlytics February 21, 2024 4.00 - 5.00 pm</p> <p>Feb</p> </div> <div style="text-align: center;"> <p>Workshop 3: Final Project and HRlytics Updates March 21, 2024 4.00 - 5.00 pm</p> <p>Mar</p> </div> </div>	

What you can expect

- Combination of the latest theory content with internal work experience
- Cross-divisional collaboration

Registration

To participate in one of the learning journeys please register [here](#).

If you do not have an AIHR license yet, please register for a one-year license [on peoplenet](#).

Investment

The guided learning journeys are free of charge. If you still need an AIHR license, an investment of 799 € will be charged.

Contacts

[People Analytics Team](#)

[Bertelsmann University Team](#)



You need further information on AIHR?
<https://www.bertelsmann-university.com/news/new-provider-for-hr-upskilling-at-bertelsmann>