



C R E A T I V E L I V E

## Answer your Creative Calling

Master your craft, your passion, or something new with creative classes taught by the world's best.

available on **people**net

Given the essential role that creativity and entrepreneurship play at Bertelsmann, making sure that you have the best learning content available in these areas – anytime, anywhere and at scale is key. Therefore, Bertelsmann is partnering with CreativeLive, the global leader in creative learning, offering exceptional online trainings in these fields.

### Who is CreativeLive?

CreativeLive is a premium online learning provider specialized in the fields of creativity and innovation. The contents of the nearly 2,000 online classes are presented by leading personalities such as Pulitzer, Grammy, and Oscar winners, New York Times bestselling authors, thought leaders and legendary entrepreneurs, such as Arianna Huffington or Sir Richard Branson. Classes are held in English, a lot of them with English subtitles.

### What subjects and content does CreativeLive offer?

Whether you want to strengthen your soft skills or grow in entirely new and surprising ways, you will find classes focused on:

- // Creativity
- // Entrepreneurship
- // Communication
- // Leadership
- // Innovation
- // Marketing & Sales
- // Emotional Intelligence
- // Productivity & Time Management
- // Self-Improvement

CreativeLive classes will be updated on a regular basis.

### How and where can I access the training classes?

You can access CreativeLive classes anywhere and at any time using your peoplenet login. Therefore, no additional costs will be charged to employees or cost centers.

### Does the time spent doing a class count as working time?

Regulations governing working hours are agreed upon locally. Please contact your supervisor or the HR department for further questions.

### Can CreativeLive classes be used for private purposes, too?

CreativeLive classes can also be consumed outside of working hours for privately motivated continuing education purposes.

“For Bertelsmann, lifelong learning is an essential driver in implementing our strategy. CreativeLive is an exceptional resource that enables all of us to expand creative skills, and thus promote the innovative culture we need as an organization.”

Steven Moran, Chief Learning Officer, Bertelsmann

Bertelsmann SE & Co. KGaA  
Bertelsmann University  
Carl-Bertelsmann-Str. 270 · 33311 Gütersloh · Germany  
university@bertelsmann.com  
www.bertelsmann-university.com