



LEARNING  
WITH Lynda.com® CONTENT



Bertelsmann University

It's a great time to start learning

The digital transformation is changing the way we communicate, work and learn. Thanks to the wealth of information available on the internet, countless social networks and state-of-the-art educational technology, a solid foundation has been established for self-guided learning – from each other, anywhere and anytime. At Bertelsmann, we want to play an active role in this transformation. A key part of this is the expansion of our digital learning content on peoplenet.

Take advantage of the opportunity to learn based on your demand and interests with LinkedIn Learning, flexibly and free of charge – with courses tailored to suit your own learning speed.

#### **Who is LinkedIn Learning?**

LinkedIn Learning is an online learning provider with more than 15.000 courses with the main focus on Business and Technology. The courses are available in German, English, Spanish, French, and recently in Brazilian Portuguese and Chinese. However, not all courses are available in all six languages.

#### **What subjects and content does LinkedIn Learning offer?**

LinkedIn Learning offers courses in the field of Office-Software (e.g. Excel, Word, PowerPoint), Leadership and (e.g. Leading a Team), Data Science (e.g. Python) or Marketing (Google Analytics).

#### **How and where can I access the training classes?**

You can access LinkedIn Learning classes anywhere and at any time using your peoplenet login. Therefore, no additional costs will be charged to employees or cost centers.

#### **Does the time spent doing a class count as working time?**

Regulations governing working hours are agreed upon locally. Please contact your supervisor or the HR department for further questions.

#### **Can LinkedIn Learning classes be used for private purposes, too?**

LinkedIn Learning classes can also be consumed outside of working hours for privately motivated continuing education purposes.

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